

# COMPANY PROFILE



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## INTRODUCTION

Founded in 2006 with 17 employees and a single store in Pelawatta, Cool Planet ventured into the Sri Lankan department store industry. Cool Planet has rapidly grown as one of the most trusted department stores in the country with 8 stores across the country and over 700 employees within the organization. Receiving great recognition for its customer service and diverse array of products in departments from Apparel in Ladies wear, Menswear and Kids Wear, Shoes, Handbags, Fashion accessories, Perfumes and Cosmetics, Luggage, Sporting Goods, Toys, Books, Stationary and Home ware. Integrative merchandising and innovative strategies employed to engage with the local consumers has brought Cool Planet to the forefront of the department store industry in Sri Lanka gaining consumer preference as their department store of choice. The Cool Planet group has expanded further as the Sri Lankan Franchisee of the globally popular Korean-styled fast fashion franchise brand, Ximi Vogue which currently has 4 stores in Sri Lanka.

# VISION



To be the most favorite retailer in Sri Lanka.

# MISSION



Always delivering the fashion-right products and quality service that enhance the customer life-style.

# HISTORY



Founded  
14<sup>th</sup> July 2006

## Board Members

Mr. M.N.M Nazme (Chairman & Managing Director)

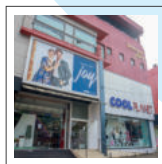
Mrs. Yuli Hada Nazme (Director)

Mrs. Ramma Wickrama (Non-Executive Director)



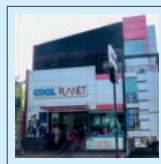
2006

Opening of  
Pelawatta  
Store



2008

Opening of  
Malabe  
Store



2010

Opening of  
Wattala  
Store



2011

Opening of  
Nugegoda  
Store



2013

Opening of  
Colombo 05  
Store



# OUR VALUES



## Can Do Attitude

A 'Can Do' attitude is a vital part of one's character, it acts like a bridge between success and failure.



## Believe in Diversity

We believe that diversity in the work place leads to innovation, creativity and more productive and harmonious employees.



## Give Equal Opportunity

We treat everyone equally in all aspects of our business, whether it is hiring of our employees, selection of service or goods providers.



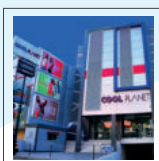
## Work with Passion

A person with passion will have intense enthusiasm and excitement for what you do. It's the difference between doing it and getting it done well.



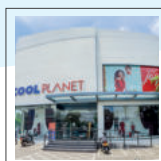
## Pursue Service Excellence

We do everything possible in our services to not only satisfy but exceed our customer expectations of us. We want our customers to have fond and memorable experiences with us.



2014

Opening of  
Kandy  
Store



2017

Opening of  
Maharagama  
Store



2018

Franchising of  
Ximi Vogue



2019

Re-opening of Pelawatta Store  
Opening of Exhibit Store at  
One Galle Face Mall



Managing Director  
M.N.M Nazme

“  
Today, Cool Planet’s growth and position in the industry brings me great joy as we strive to reach further.”

Starting off with an intention to create a children’s toy store bringing a new dimension to the retail market in Sri Lanka, I started planning out the creation of Cool Planet. I later infused my idea to a larger more ambitious goal of making it to an all-inclusive department store. I then embellished the idea and with our first team of 17 employees we set off on our journey.

Today, Cool Planet’s growth and position in the industry brings me great joy as we strive to reach further. I take great pleasure in observing my team display their innovative and creative approach to the business and this drive supports me to continuously grow my vision for the company.

I have driven the need of maintaining positive relationships to the team at all times, we must maintain the best of relationships with all stakeholders to be able to extract the best out of everyone.

I am proud of where Cool Planet stands now in the customer’s perception, we are one of the preferred department stores in the country. This has encouraged me to set my aims even higher to expand our organization to global scales.

I had the privilege of joining Cool Planet in 2015 which I believe was ideal as the company was getting more established and was on the verge of taking-off into greatness. My main focus was to assist on the ascending trajectory of improvement on business operation and corporate business strategy.

Cool Planet continuously aims to provide our customers with an unmatched shopping experience from our diverse, stylish, high-quality and affordable products, professional customer service, exquisite showroom ambience and customer convenience.

Cool Planet as an organization believes to not only focus on the front-end of business but also to continuously improve on our internal operations. Improvements in management and human resource operations have seen a rise in employee productivity and professionalism.

Our staff receive frequent trainings in operations and customer service practices as we position them to be the best customer service representatives in the industry. We strive for positive relationships with our suppliers and service providers infusing them with our company values and objectives.

We continue to develop and prosper as we aim to grow to solidify our spot in the customer's heart as their favorite department store in Sri Lanka.



Chief Executive Officer  
Rizwi Thaha

Cool Planet as an organization believes to not only focus on the front-end of business but also to continuously improve on our internal operations.

# STORE DEPARTMENTS

- LADIES WEAR
- MENSWEAR
- KIDS WEAR
- SHOES
- HANDBAGS & ACCESSORIES
- JEWELLERY
- PERFUMES & COSMETICS
- LUGGAGE & TRAVEL ACCESSORIES
- TOYS & BABY CARE
- BOOKS & STATIONERY
- HOME & LIFESTYLE







## LADIES WEAR







## MENSWEAR







KIDS  
WEAR



# SHOES







## HANDBAGS & ACCESSORIES







JEWELLERY





## PERFUMES & COSMETICS







# LUGGAGE & TRAVEL ACCESSORIES





## BOOKS & STATIONERY



HOME &  
LIFESTYLE





# BRAND PORTFOLIO

In-grown brands designed  
with love and passion.

MODANO



enVOGUE

ANDRIANA

  
KING STREET



**MUN**  
MAN UNIFIED

**NORTHPOLE**  
— AUTHENTIC BRAND —

**TWEENS**

Mantra

**CORE**

**HUSTLE**

moonstone

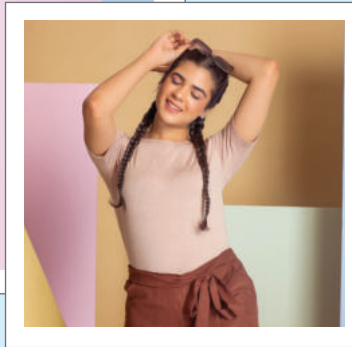
HOMEPLANET

**NICK NACK** ニック ナック



## MODANO

A chic casual ladies wear brand for the outgoing young woman.

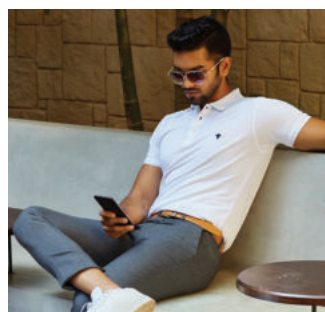
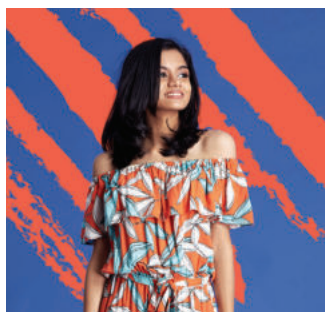


Ethnic and Boho inspired ladies wear brand for the elegant woman.



## TWEENS

A funky, trendy and poppy brand for the tween girls.

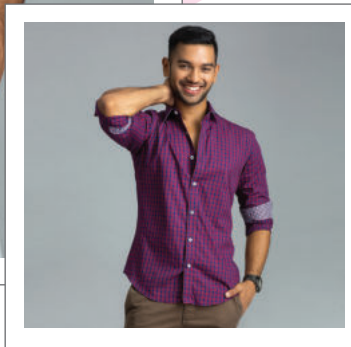


## KING STREET

A sharp and elegant menswear brand for aspiring men.



The preferred brand for the adventurous and fashionable young man.



A vibrant and in-trend athleisure brand for men in Sri Lanka.

# NORTHPOLE

AUTHENTIC BRAND

A menswear brand focusing on comfortable basics and essentials for men.



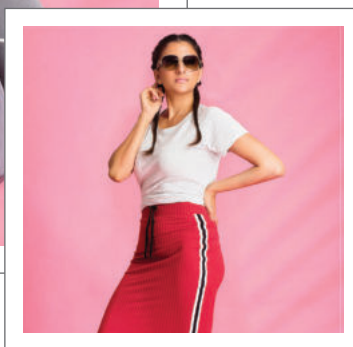
## HUSTLE

A fun-loving and stylish menswear brand for the young man who wants to stand out from the crowd.



## CORE

Our athleisure brand focusing on comfortable basics and essentials.



## enVOGUE

The stylish and sophisticated brand for the fashionable woman.



# ANDRIANA

The young and aspiring  
office-wear selection for  
women.



*moonstone*

Glamorous and high-fashion  
jewellery in a vast range of  
styles and moods.





## HOME PLANET

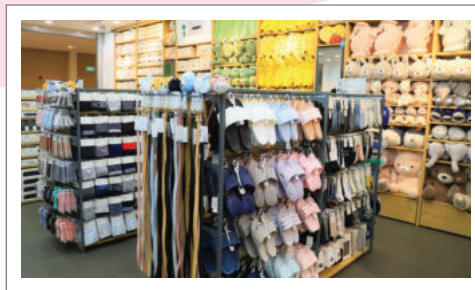
Our home-ware brand with a vast array of products ranging from rustic to contemporary styles.





In 2018, Cool Planet signed on the globally popular Korean-styled fast fashion franchise brand, Ximi Vogue.

Ximi Vogue opened up the Sri Lankan market to a new style of fast-fashion retail that provided high quality products at affordable prices carrying a varied range of creative products in Household Items, Health & Beauty, Stationary, Luggage, Bags & Accessories, Digital Accessories, Toys & Plush Dolls and Seasonal Products.



#### Branches

**Maharagama**  
Opened in  
July 2018

**Marino Mall**  
Opened in  
September 2018

**Kandy City Center**  
Opened in  
September 2018

**One Galle Face Mall**  
Opened in  
November 2019





Financial, Medicine and Essential Food Donation to Pritihpura Infant Disable school for Vesak Celebration.



Cool Planet along with their staff contributed Rs.1,624,490/- to His Eminence Cardinal Malcolm Ranjith at the Archbishop's House in order to support the victims of Easter Sunday Attack.



Run For Their Lives (RFTL), The Annual charity run organized by Rotaract Club of Colombo Uptown (RCCU) in aid of the National Cancer Institute of Maharagama for the 5th consecutive time was held on 13th of December at Police Park Grounds, Cool Planet was privileged to take part as a Platinum Sponsor for the great cause..

## CORPORATE SOCIAL RESPONSIBILITY

Cool Planet believes strongly in industries supporting the community in forms of partnering, providing financial support, conducting outreach programs and volunteering with charitable and sustainability causes.



Donation to Foundation of Goodness.



Children's day celebration at Deaf School Rathmalana



Cool Planet CSR to the flood affected



CSR done by Cool Planet colombo 5 at Temple Havelock Town



RFTL platinum sponsor for the second consecutive year in aid of the National Cancer Institute of Maharagama





## STORE NETWORK

### EXIBIT -One Galle Face

1 Floor  
4,000 Retail sq. ft

### MAHARAGAMA

3 Floors  
21,321 Retail sq. ft

### NUGEGODA

2 Floors  
9,455 Retail sq. ft

### WATTALA

4 Floors  
15,199 Retail sq. ft

### COLOMBO 05

2 Floors  
17,173 Retail sq. ft

### KANDY

4 Floors  
14,173 Retail sq. ft

### MALABE

3 Floors  
10,645 Retail sq. ft

### PELAWATTA

4 Floors  
13,708 Retail sq. ft





**COOL PLANET**  
LIFE IN STYLE

Tel: 0112867511  
Fax: 0112867512  
E-mail: [info@coolplanet.lk](mailto:info@coolplanet.lk)